



CHRISTOF ZÜRN

Themes

From Empathy to Remix
Change by Design
Design Thinking
Service Design
Music Thinking

Language

English, Nederlands, Deutsch

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Meet Christof Zürn

Christof is specialised in helping individuals, teams and organisations to make the step from iteration to innovation to transformation.

He has more than 20 years of experience in multiple roles like Creative Director, Chief Design Officer, Design Thinking Coach, Service Designer or Musician.

Christof developed tools, training, talks and workshops to inspire people to think from different perspectives with the goal to understand, innovate, and collaborate.

He is the author of the Music Thinking Jam Cards;
Co-author (one of 96!) of This is Service Design Doing

Previous Talks

- Brands in Russia**, Amsterdam, 2007
- Design Week**, Shanghai, 2007
- Dutch Design Days**, Riga, 2008
- New Job Circus**, Cologne, 2012
- Hotel Management School**, Maastricht, 2012
- Creative Couch**, Cologne, 2013
- Enterprise Architecture Event ING**, Amsterdam, 2014
- 20x20 NOP**, Nijmegen, 2015
- IT Day Alliander**, Utrecht, 2016
- World Startup Factory**, The Hague, 2016
- Design Thinking at Dreamforce**, Amsterdam 2017
- Beyond Banking Event ABN AMRO**, Amsterdam, 2017
- Design Thinking Congress**, Amsterdam 2017
- Reconnect, fast forward**, Akzo Nobel SC, Elspeet 2018
- From Empathy to Remix**, Amsterdam, 2018

